

Benhurst Primary School

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Head teacher: Mr D. Denchfield BA (Hons) NPQH

Friday 20th September 2019

Dear Parent/Carers,

Bett Event to be held at Benhurst Primary School

We are delighted to inform you that Benhurst have been chosen to host a pre Bett event in the school hall on Thursday 17th October 2019. This is the first of its kind and we are both delighted and honoured to have been invited to host the event. The Bett Show, takes place at the Excel Centre London each January and is very high profile. Mrs McCarthy is part of the Bett Advisory Group and as a result we have been asked to host this prestigious event.

During the day the organisers of the Bett show will be visiting classes around the whole school to observe our use of technology across the curriculum to enhance learning.

ITE Group Plc the organisers of Bett would like to take videos and photographs during the day of children learning around the school. They would like to place photographs and videos on the Bett website, they may also like to use some of the photographs in emails, twitter, Instagram, Facebook and other social media. Some pictures may also be shared with international companies linked to Bett.

I hope that you will agree this is an extremely exciting opportunity for your child and Benhurst.

Your child can only take part in this amazing event with your permission. I would therefore be grateful if you could sign the permission slip for photographs and video of your child to be taken throughout the day and used for marketing purposes.

I would like to take this opportunity to thank you for your continued support.

Yours sincerely

Mrs McCarthy
Computing Coordinator
Benhurst Primary School



I hereby give permission for _____

- To take part in the Bett event at Benhurst Primary School on Thursday 17th October 2019.
- I give permission for ITE Group Plc, the organisers of Bett and their guests to take videos and photographs during the event of my child learning and moving around the school.
- I understand that the photographs and videos may be placed on the Bett website, and that they may also be placed in emails, social media and shared with international companies linked to Bett.
- I understand that the ITE Group Plc may use photographs and videos for publicity purposes.

Signed _____ parent/carer

Dated _____