

SMART Use Only
Date of Video/Photo Shoot:
Description of Video/Photo Shoot:

VIDEO/PHOTO CONSENT AND RELEASE FORM

The undersigned, for valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

1. consents to the photographing and/or video recording by SMART Technologies ULC (“**SMART**”) (or its agent) of the person or location described below:

Please initial if consent is given to publish name

Name (Person or Location): _____

Address* (Person or Location): _____

*specific addresses will not be published

2. agrees that the term “Photographs” encompasses both still and moving pictures, as the case may be;
3. grants to SMART and its agents the right to and permission to use, broadcast, publish, and copyright the Photographs;
4. agrees that the Photographs may be used singularly or in conjunction with other photographs or video recordings in any media form whatsoever for advertising, publicity, commercial or other business purposes, including, but not limited to, posting the Photographs to smarttech.com, exchange.smarttech.com, youtube.com, and/or teachertube.com, and with any reasonable retouching, cropping, or alteration of the Photographs;
5. agrees that the Photographs shall be deemed to represent an imaginary person or location and that no reproduction of the Photographs for the purposes of advertising or illustrating any wording shall be considered to be attributed to the person or location named above unless his, her or its name is used and specific consent is obtained (see above) for the use of his, her or its name;
6. waives any right to inspect and/or approve the finished product of the copy of the Photographs that may be used in connection therewith, or the use to which they may be applied;
7. releases, discharges and agrees to save harmless SMART from any liability by virtue of any blurring, distortion, alteration, optical illusion or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of the Photographs or in any processing tending toward the completion of the finished product; and
8. agrees not to initiate any proceedings or make any other demands or claims against SMART in respect of the usage of the Photographs in accordance with this Photo Consent and Release Form.

I have read this Photo Consent and Release Form carefully and fully understand its meanings and implications.

Authorized Signature _____ Date _____

Name (please print) _____

Position or Title (if applicable) _____

If subject is under 18 years of age, a parent or legal guardian must also sign.

Parent/Guardian _____ Date _____